

2010 DEADLINES/SIZES 2010

ADVERTISING DEADLINES

Issue	Space	Materials
January 2010	10/23	11/06/09
February 2010	11/20	12/04/09
March 2010	12/18	01/08/10
April 2010	01/22	02/05/10
May 2010	02/19	03/05/10
June 2010	03/24	04/09/10
July 2010	04/23	05/07/10
August 2010	05/21	06/04/10
September 2010	06/25	07/09/10
October 2010	07/23	08/06/10
November 2010	08/27	09/10/10
December 2010	09/24	10/08/10

ADVERTISING SIZES

Trim Size: 8.125" x 10.875" (206 x 276mm)

Bleed: Minimum .125" (3mm) on all sides

Live Area: 7.125" x 10" (181 x 254mm)

Binding: Perfect

Color: Four color process

Black & White: Black only

Resolution: 300 dpi

Ad Sizes	Width	Height
Full Page Live Area	7.125" 181mm	10" 254mm
Full Page Bleed	8.375" 213mm	11.125" 283mm
Double Page Spread Live Area	15.25" 387mm	10" 254mm
Double Page Spread Bleed	16.5" 414mm	11.125" 283mm
2/3 Page Vertical	4.875" 124mm	10" 254mm
1/2 Page Vertical Live Area	3.75" 95mm	10" 254mm
1/2 Page Vertical Bleed	4.25" 108mm	11.125" 283mm
1/2 Page Island	4.875" 124mm	7.25" 184mm
1/2 Page Horizontal Live Area	7.125" 182mm	4.875" 124mm
1/2 Page Horizontal Bleed	8.375" 213mm	5.625" 143mm
1/2 Page Spread Live Area	15.25" 387mm	4.875" 124mm
1/2 Page Spread Bleed	16.5" 419mm	5.625" 143mm
1/3 Page Column	2.25" 57mm	10" 254mm
1/3 Page Square	4.75" 121mm	4.875" 124mm
1/4 Page	3.5" 89mm	4.875" 124mm
1/6 Page	2.25" 57mm	4.875" 124mm

MUSICO PRO
LA REVISTA PARA EL MÚSICO