

2007 DEADLINES/SIZES 2007

ADVERTISING DEADLINES

Issue	Space	Materials
January 2007	10/23	11/08/06
February 2007	11/20	12/08/06
March 2007	01/02	01/12/07
April 2007	01/24	02/02/07
May 2007	02/21	03/02/07
June 2007	03/26	04/06/07
July 2007	04/25	05/04/07
August 2007	05/28	06/08/07
September 2007	06/27	07/06/07
October 2007	07/25	08/03/07
November 2007	08/27	09/07/07
December 2007	09/26	10/05/07

ADVERTISING SIZES

Trim Size: 8.125" x 10.875" (206 x 276mm)

Bleed: Minimum .125" (3mm) on all sides

Live Area: 7.125" x 10" (181 x 254mm)

Binding: Perfect

Color: Four color process

Black & White: Black only

Resolution: 300dpi

Ad Sizes	Width	Height
Full Page Live Area	7.125" 181mm	10" 254mm
Full Page Bleed	8.375" 213mm	11.125" 283mm
Double Page Spread Live Area	15.25" 387mm	10" 254mm
Double Page Spread Bleed	16.5" 414mm	11.125" 283mm
2/3 Page Vertical	4.875" 124mm	10" 254mm
1/2 Page Vertical Live Area	3.75" 95mm	10" 254mm
1/2 Page Vertical Bleed	4.25" 108mm	11.125" 283mm
1/2 Page Island	4.875" 124mm	7.25" 184mm
1/2 Page Horizontal Live Area	7.125" 182mm	4.875" 124mm
1/2 Page Horizontal Bleed	8.375" 213mm	5.625" 143mm
1/2 Page Spread Live Area	15.25" 387mm	4.875" 124mm
1/2 Page Spread Bleed	16.5" 419mm	5.625" 143mm
1/3 Page Column	2.25" 57mm	10" 254mm
1/3 Page Square	4.75" 121mm	4.875" 124mm
1/4 Page	3.5" 89mm	4.875" 124mm
1/6 Page	2.25" 57mm	4.875" 124mm

MUSICO PRO
LA REVISTA PARA EL MÚSICO

2007 AD SPECS 2007

Música Pro is produced with a digital, computer-to-plate workflow(CTP). To ensure that your final ad output meets your specifications and that you do not incur production services fees, please adhere to the following guidelines:

Supported software:

QuarkXPress 4.1 or lower, Adobe Illustrator 9.0 or lower, Adobe Photoshop

Supported file types:

TIFF, EPS, PSD, AI, QXD, PDF

Files created with software not listed above must be saved in EPS format. Files saved as JPG and LZW-compressed files will not print and will be converted to noncompressed TIFFs and production services billed according to the fee schedule at right.

Images:

All linked image files must be included. All images must be converted to CMYK or grayscale, saved at 300dpi and placed at 100% printed size. EPS files must be saved with binary encoding. When applicable, images must be colored and/or rotated before being linked or embedded.

RGB and LZW-compressed files will have to be converted and production services billed according to the fee schedule at right.

Fonts:

Use Post-Script fonts ONLY. Include all screen and printer fonts. Convert fonts to outlines when available.

Do not use True Type or Multiple Master fonts. Do not apply style attributes to fonts. Missing fonts will be substituted and production services billed according to the fee schedule at right.

Color:

All colors must be defined as/converted to CMYK process.

Recommended black build: 100% black; 60% cyan

If no proof is provided, content or color fidelity of the printed ad cannot be guaranteed.

E-mail:

Attached file size should not exceed 10MB.

A PDF proof should be included as a content proof. A SWOP-certified composite color proof made from the supplied digital file must be mailed for color ads.

FTP instructions

ftp://musicopro.com

Username: musicouploader

Password: ztq8bpX3o3qo

Supported media:

CD-ROM, e-mail attachment.

Compression:

SIT, SEA or ZIP files are recommended for e-mail attachments.

Storage:

All ad materials will be stored for one year. CD-ROMs and will be returned if requested.

Production Services Fee Schedule:

Production Rate \$50/hr. (\$50 min.)

Film Scanning \$100

Fujicolor Press Proofs \$60

Shipping Address:

Music Maker Publications Attn: Production Manager
5408 Idylwild Trail • Boulder, CO 80301

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